

# NEWS RELEASE

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**Picture Caption: Mark Pope, Swale Heating's MD, huddled in Baxi Duo-tec boxes  
Swale Heating sleeps out for charity**

Kent based Swale Heating has helped to raise much needed funds for the local homeless community Emmaus Medway and for the Medway Macmillan Cancer Care Unit. The directors of the company joined the country's largest sleepout, organised by mhs Homes, Kent's biggest RSL, sleeping in cardboard boxes provided by its boiler supplier, Baxi.

mhs homes organised the sleepout, which took place on the banks of the River Medway on a dry but bitterly cold January Saturday night, to coincide with National Homelessness Day.

Swale's Financial Director, Steve Brewer, explained why the company got involved with the event. "mhs homes is one of our biggest clients, and when we heard about the sleepout, we felt that it would be a great way of supporting two very worthwhile local causes.

"People don't realise just how cold and uncomfortable sleeping outside is. As a heating company, we are as guilty as anyone else of taking our creature comforts for granted.

Managing Director Mark Pope added: "It was a chilling experience but I feel that the fact that the money raised by the four of us totalled nearly £2,500 makes it all worthwhile"

David Cook, Baxi's Sales Director, adds: "Baxi was delighted to be able to support Swale's efforts by providing boxes for the event. Let's hope that some of the heat from the boilers found its way into the boxes and helped to keep their occupants warm!"

Established in 1972, Swale Heating is the largest privately owned heating contractor in the South East. For more information visit [www.swaleheating.com](http://www.swaleheating.com) or call 01795 477098.

To find out how Baxi can keep you warm on cold nights, visit [www.baxi.co.uk](http://www.baxi.co.uk) or call 0844 871 1525.

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