

NEWS RELEASE

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Baxi launches new interactive website

UK domestic heating company Baxi has launched the second phase of its new, interactive website, www.baxi.co.uk. With sections specially tailored for consumers, installers, merchants and specifiers, the site is easy to navigate and offers a wealth of information for all visitors.

The comprehensive product section gives details of Baxi's range of domestic boilers and renewables, and explains the technology behind them. All product literature can be downloaded and hard copies can be ordered through the website.

The specifier-only area has the facility to contact Baxi's tender manager and send tenders.

For consumers, there is an easy to use product selector: answering a couple of questions will give an overview of the types of product suitable for their property.

The training section provides full details of all courses. And Baxi offers 10% discount on courses that are booked through the site.

Baxi's Sales Director, David Cook, said: "We carried out extensive research to find out exactly what our customers wanted from the site. We have listened to consumers, installers, merchants and specifiers and responded by including the information that is relevant to them, presented in the way they want to see it.

"By including information on legislation and issues that affects the industry and our customers, as well as keeping it up to date with the latest product and industry news, we are convinced that [baxi.co.uk](http://www.baxi.co.uk) will become a useful reference site for everyone that logs on."

The website also has links to other Baxi Group companies, including **heateam**, the service and technical division, **interpart** store location facility, Valor Fires and Heatrae Sadia.

Please visit www.baxi.co.uk for more information.

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