

NEWS RELEASE

BAXI

RELEASE DATE: 19 June 2007
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New generation Platinum Combi HE from Baxi

Leading domestic boiler manufacturer Baxi has enhanced and extended its SEDBUK Band A rated Platinum Combi HE range. The 40kW addition offers exceptional hot water performance packed into the same dimensions as its lower output counterparts. And the whole range has attractive new aesthetics and intelligent design features that are set to be popular with installers and homeowners alike.

The comprehensive range, now comprising 24kW, 28kW, 33kW and 40kW models with flow rates of 9.8, 11.5, 13.5 and 16 litres/minute at a 35°C rise respectively, gives installers an appliance to offer for every domestic situation.

The innovative design includes a rigid filling loop and telescopic flue as standard, while new robust packaging, with an inbuilt handling feature, is proving popular with installers. The company is so confident in the reliability of its new generation Baxi Platinum Combi HE range that it comes with a five years parts and labour warranty.

Raxa Chauhan, Product Manager for Baxi says: "We have developed the Baxi Platinum Combi HE range with the installer very much in mind. The stylish appearance of the boiler casing is even more appealing to homeowners, making it easier to sell.

"The increased hot water delivery rate of the new 40kW model offers a solution that is suitable for more demanding households."

Baxi has made significant investment in the ongoing development of combi boilers, which account for around two thirds of the boiler market. Homeowners have latched on to the convenience this type of boiler provides: instantaneous hot water and extra storage space gained by removing the hot water storage cylinder. They also appreciate the fuel cost savings they make by only heating the water they use.

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The new generation Baxi Platinum Combi HE is supported by **heateam**, Baxi's after sales service division. **heateam** is the largest OEM service provider in the UK, and operates a swift and effective response service for installers and homeowners.

For further information, please contact 08706 060 623.

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