

NEWS RELEASE

RELEASE DATE: 26 APRIL 2007
RELEASE REF: BAXI 007

Innovative CD from Baxi makes flues simple for installers

Every boiler needs a flue. However, each boiler may be placed in a slightly different location, so there are numerous possible configurations for the flue system. Most are very straightforward, but as soon as bends and extensions are included, it becomes more difficult to know what is achievable and what flue parts are needed to produce it. But you needn't catch a cold with a Baxi flue.

Leading manufacturer of heating and hot water solutions Baxi has introduced a simple, innovative answer to any installers' flue design dilemmas. Fluebuilder is an interactive software programme on CD ROM that enables installers to easily design a concentric flue system for any current SEDBUK Band A Baxi boiler.

Once the boiler is selected on screen, the parts of the flue that can be used are highlighted and can be added to build a clear diagram of the system. Only viable combinations can be selected so it is impossible to design an unsuitable flue system. Most flues are tested to a reasonable length, but every bend that is incorporated reduces the total length allowed. Fluebuilder limits the length shown on screen for the sake of clarity but informs the user if greater lengths are possible in the round. .

Once the required system has been designed, the diagram can be printed off, along with a "shopping list" of all the parts needed to complete the build.

Alec Scott, Baxi Product Manager, considers Fluebuilder to be a major contribution to the industry, as well as being a simple, innovative idea. "In the past, Baxi provided pocket books with drawings of the most common flue configurations", he says. "The drawings were colour coded so that installers could work out what to use. However, space only allowed for about 15 examples.

NEWS RELEASE

RELEASE DATE: 26 APRIL 2007
RELEASE REF: BAXI 007

“The current edition of Fluebuilder has the capability to illustrate more than 445 different combinations. Following its huge success, the next version will include over 750 combinations.

“It produces a specification sheet of the sequence selected along with an itemised list of parts needed, including the relevant sales codes for easy ordering.

“The CD Rom has also revealed an unexpected but extremely welcome use; in our training centres, while standard flue systems can be demonstrated ‘hands on’, Fluebuilder has proved to be an invaluable tool to give installers a greater understanding of how flues actually work, and show an even bigger variety of applications”, adds Alec.

Fluebuilder is available exclusively from Baxi on the CD detailing the new Duo-tec Combi HE, Solo HE and Megaflo System HE boiler ranges. Please telephone 08706 060 623 for further information.

- ends -

For media information please contact:
Jocelynne Rowan, PR Officer, Baxi
T: 01926 478291 M: 07825 602043 F: 01772 646449
E: jocelynne.rowan@baxi.co.uk

NEWS RELEASE

RELEASE DATE: 26 APRIL 2007
RELEASE REF: BAXI 007

BAXI
INNOVATORS IN HEATING TECHNOLOGY

New additions to our HE Boiler Range

- Baxi *Duo-tec* Combi HE Range
- Baxi *Solo* HE Range
- Baxi *Megaflo* System HE Range

Also on this interactive cd rom the New
Fluebuilder

Duo-tec

BAXI

The advertisement features a central image of a Baxi Duo-tec boiler unit, which is a sleek, metallic appliance with a circular logo on its front. The background is dark and moody, with a spotlight effect on the boiler. The text is arranged in a clean, modern layout, with the Baxi logo and tagline at the top left, followed by the headline. The product names are listed in a list format, and a diagonal banner at the bottom right promotes an interactive CD-ROM. The overall aesthetic is professional and technical.